

Strategy Development Manager

Insert Client Needs Subheading

A Software publisher supporting landscapers, who account for 90% of customers grouped around dedicated cooperatives knew Very strong growth of +30% per year requires the recruitment of a Strategy development manager, reporting to the managing director, whose main mission will be to ensure and coordinate the deployment of the company's strategy by monitoring the projects of the management committee in order to facilitate and guarantee their achievement within the desired timeframes and objectives set.

Taplow Solution

Taplow France challenge was to find a candidate with the ability to carry out the role operationally through his/her involvement, while adopting a cross-functional stance with sufficient impact with the members of the management committee to get them on board and unite them to achieve the objectives.

Outcome

The new Strategy Development Manager was immediately involved in thinking about and implementing the action plans associated with the company's strategy. He ensured that the decisions taken by the General Management were implemented and was involved in obtaining the support of the teams for the project and its deployment strategy. While he was involved in operational, administrative, financial, legal, commercial and HR management, ensuring that actions were carried out on time.

Stéphane Martinod

smartinod@taplow.fr

+ 33 6 20 60 33 90